**Data Section**

Da Nang is the fifth most populous city in Vietnam, with an area of ​​1,255.53 km² and a population of 951,700 inhabitants in 2011. Women make up 50.7% of the city's population.5

**Population growth**

Da Nang's population has been growing at rates between 2.5% and 3% for most years between 2005 and 2011, significantly increasing the national average from 1% to 1.2%. The growth rate increased to 3.6% in 2010 and returned to trend with 2.68% in 2011. This is the third fastest growth rate in the country, after Binh Duong (4.41%) and Dong Nai (3.5%) provinces.

To solve the problem of finding a best location to start a Coffe Shop, we need to dataset based on various parameters such as:

* Population of Target
* Competitors Factor
* Statistics of Consume spend

Along with the above datasets we will also use the Foursquare location data to solve our problem.